



CITY OF DOVER PROPOSED ORDINANCE #2025-03

1 **BE IT ORDAINED BY THE MAYOR AND COUNCIL OF THE CITY OF**  
2 **DOVER, IN COUNCIL MET:**

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4 That Chapter 1 – General Provisions, Section 1-18. – City of Dover Service Mark,  
5 be amended by inserting the text indicated in bold, blue, italics and deleting the  
6 text indicated in red strikethrough as follows:

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8 Chapter 1 – GENERAL PROVISIONS

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10 **Section 1-18 City of Dover Service Mark**

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12 (a) **No person shall intentionally or negligently use the Registered Service**  
13 **Mark of the Seal of the City of Dover for Dover for any public or private**  
14 **use whatsoever, or as part of a public or civic event, a promotional activity,**  
15 **or a product or advertisement without express written consent of the City**  
16 **Council of the City of Dover. Application for use, review criteria and more**  
17 **can be found in the City Seal Usage Policy of the City of Dover.**

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19 (b) **Any person who violates this ordinance shall be fined an amount not**  
20 **exceeding \$100 per use of said Registered Service Mark of the Seal of the**  
21 **City of Dover and any written materials that depict the Registered Service**  
22 **Mark of the City of Dover may be confiscated by the appropriate law**  
23 **enforcement authority of the City of Dover.**

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25 (c) **This ordinance shall apply to the prohibition of the use of the Registered**  
26 **Service Mark of the City of Dover for any advertisement purpose of any**  
27 **kind whatsoever, including, but limited to, use on advertisement materials**  
28 **for political purposes, including, but not limited to, advertisement for**  
29 **election campaigns.**

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31 (d) **No person shall be permitted to use the Registered Service Mark of the Seal**  
32 **of the City of Dover for any political campaign material or for any political**  
33 **purposes of any nature whatsoever.**

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35 ADOPTED: \*

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**SYNOPSIS**

This Ordinance prohibits the use by anyone, including, but not limited to, elected officials and/or candidates for election, from using the Registered Service Mark of the Seal of the City of Dover without explicit written permission of the City Council of the City of Dover.

(SPONSORS: LEWIS AND SUDLER)

Action History

01/28/2025 – Scheduled for Introduction – Council Committee of the Whole/ Legislative, Finance, and Administration Committee